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## **Republican and Democratic Voters Show Solid Support for Common Sense Health Care Delivery System Reforms**

*Lake and McInturff Release Critical New Voter Survey and Analysis*

WASHINGTON, D.C. – A new voter survey released today by two leading pollsters and political strategists from the political right and left – Bill McInturff of Public Opinion Strategies and Celinda Lake of Lake Research Partners – shows that voters of both parties agree broadly on the need to move forward with key health reform policies to improve quality and control costs.

The findings of the new, nationwide survey of Republican and Democratic voter attitudes on health care reform comes at a pivotal moment in the health care reform debate. The survey shows that voters across the political spectrum support specific common sense health care reform policies that voters believe will improve health care quality and lower costs.

What's more, voters strongly agree that: rising health care costs are undermining the living standards of American families; the epidemic of chronic diseases is driving up health care costs; Americans are receiving more expensive care, but it's not always the best care; and American businesses are at a competitive disadvantage in the global economy because health care costs are rising so dramatically.

Among the key health care delivery system reforms, the survey found that three out of four voters supported establishing personal medical teams of health professionals coordinated by a family doctor and want broader implementation of a national health information technology network of electronic medical records. Upwards of two-thirds agree with proposals to eliminate co-pays and deductibles for physician prescribed treatment of chronic disease.

"The survey data powerfully demonstrate that common sense health care delivery system reforms that focus on prevention, reducing costs, and improving quality draw broad bipartisan support," said Celinda Lake. "The data are all-the-more impressive for the fact that they are so unifying in what is an increasingly polarized environment surrounding the politics of health care reform."

"Our survey shows that voters across the political spectrum possess broad support for the common sense, health care reform ideas contained in the proposal from *America's Agenda*," said Bill McInturff. "There is much that both Republican and Democratic members of Congress could agree on in this health care reform debate."

62 percent of voters said they would be more likely to support a member of Congress who supported these types of health care delivery system reforms.

The delivery system reforms that were the subject of the McInturff and Lake survey were a set of common ground proposals to reduce cost growth and improve quality of health care that grew out of months of discussion among national business, labor, health care providers, patient, and consumer leaders participating in *America's Agenda Summit Conversations* across the country. *America's Agenda* listed these proposals in its recommendations to Congress and the Obama Administration.

*America's Agenda: Health Care for All* Executive Director Mark Blum said, "Both Republican and Democratic voters see the proposals we tested as more persuasive than much of the political rhetoric they hear, because voters see these as effective, common sense solutions to their real concerns about rising health costs and their continued ability to afford good health care."

"If legislation nails down these delivery system reforms that matter to Americans across the political spectrum, everybody has a greater stake in working out differences on the other important questions," Blum said.

#### *About the Survey*

The telephone survey of 1,000 likely voters nationwide was conducted July 6-9, 2009, by Lake Research Partners and Public Opinion Strategies. The margin of sampling error is +/-3.1%. **To view the complete poll and analysis, or for more information please visit: [www.americasagenda.org](http://www.americasagenda.org)**

#### *About America's Agenda*

America's Agenda brings together U.S. businesses, labor unions and government leaders who share a common commitment to achieving access to affordable, high-quality health care for every American.